



AWARDS 2020



Event organised by **L'AGEFI**

- 5<sup>th</sup> edition -

# APPLICATION FORM

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# AM TECH DAY AWARDS 2020

- 5<sup>th</sup> edition -

## PRACTICAL INFORMATION

All **companies active in Europe in the area of asset management** (asset management companies, private banks, insurance companies, family offices, wealth management advisors, fintechs, software providers, etc.) are eligible to apply for the AM TECH DAY AWARDS. To compete, the participating company should tick the box or boxes corresponding to the award(s) for which they would like to compete (at the top of the page next to the title). They should then fill in the pages associated with the award concerned within the application form. For each award for which they are competing, the participating company can attach a PowerPoint of a maximum of 4 slides or a video of a maximum of 3 minutes. Illustration using a video or providing a Demo code is mandatory for the Best customer experience award. The judging panel will pay attention to the **level of detail and clarity** in putting together the application.

**The application form should be returned no later than Friday 24 July 2020 to: [spintaud@agefi.fr](mailto:spintaud@agefi.fr).**

For more information, please contact Ségolène Pintaud at [spintaud@agefi.fr](mailto:spintaud@agefi.fr).

## ABOUT THE APPLICANT COMPANY (for billing):

Company: .....

Address:.....

Post code:.....

City:.....

## PERSON RESPONSIBLE FOR THE PROJECT:

First name: .....

Name: .....

Position: .....

Telephone: .....

Email: .....

is submitting \_\_\_\_\_ application form(s) in the following categories (*maximum of three applications per category*):

	Start-ups less than 5 years old	Start-ups more than 5 years old/mature companies
Best customer experience award	√	√
Award for most innovative start-up	√	
European fintech award – Best international strategy	√	√
Award for most innovative technological solution of the year		√
Award for most innovative business solution	√	√
Award for best sustainable initiative	√	√

- **Best customer experience award**  
**(excluding start-ups less than 5 years old)**

Number of application(s): \_\_\_\_\_

- **Award for most innovative start-up**  
**(reserved for companies less than 5 years old)**

Number of application(s): \_\_\_\_\_

- **European fintech award – Best international strategy**

Number of application(s): \_\_\_\_\_

- **Award for most innovative technological solution of the year**  
**(excluding start-ups less than 5 years old)**

Number of application(s): \_\_\_\_\_

- **Award for most innovative business solution**

Number of application(s): \_\_\_\_\_

- **Award for best sustainable initiative**

Number of application(s): \_\_\_\_\_

To confirm our participation, we are making a payment of \_\_\_\_\_ x €708 including tax\* = €\_\_\_\_\_ including tax

(\* unit price per application submitted – €590 excluding tax or €708 including tax) by bank transfer on receipt of the invoice by email, attached to this registration form.

Signed in \_\_\_\_\_, on \_\_\_\_\_

Company stamp and signature:



## BEST CUSTOMER EXPERIENCE AWARD 1/2

Please tick

Criteria	(500 characters maximum per item) – Responses
Do you have a multichannel offering?	
Describe the experience ( <b>must be illustrated</b> with video or screenshots, or by providing a Demo code)	
What makes it a high quality experience? What are the differentiating criteria?	
What criteria are used to assess the level of quality? Please provide examples	
How has the quality of the service been validated? Has a satisfaction survey been carried out? What are the results?	
How many customers do you have and of what type?	

## BEST CUSTOMER EXPERIENCE AWARD 2/2

Criteria	(500 characters maximum per item) – Responses
How did you know what your customers were looking for?	
How is your customer experience updated on the basis of customer feedback? Do you use innovative technologies to adapt to changing user practices?	

# AWARD FOR MOST INNOVATIVE START-UP OF THE YEAR 1/2

Please tick (reserved for companies less than 5 years old)

**Description:**

(2,500 characters maximum)

# AWARD FOR MOST INNOVATIVE START-UP OF THE YEAR 2/2

(companies less than 5 years old)

Criteria	(500 characters maximum per item)
Target market	
Disruptive aspect of start-up (if possible, illustrate with video or screenshots, or by providing a Demo code)	
Goals/results achieved relative to business plan, and specify the maturity of your solution	

Option of including a video showing what you do (2-3 minutes)





Please tick

# EUROPEAN FINTECH AWARD – BEST INTERNATIONAL STRATEGY 1/1

<b>Criteria</b>	<b>(500 characters maximum per item) – Responses</b>
Can you describe your purpose and international development strategy ?	
What are your aims (revenue growth, target countries etc.)?	
What resources have been implemented to pursue this strategy? What changes have you had to make at the level of your solution to win new markets? What obstacles have you had to overcome?	
What results have been achieved?	

# AWARD FOR MOST INNOVATIVE TECHNOLOGICAL SOLUTION OF THE YEAR (excluding start-ups less than 5 years old) 1/3

Please tick

**This concerns** (tick box):

	Launch of product or solution
	Innovation concerning an existing product or solution

**Presentation of product or innovation concerning an existing product (2,500 characters maximum)**  
**If possible, illustrating using a video, screenshots or by providing a Demo code**

# AWARD FOR MOST INNOVATIVE TECHNOLOGICAL SOLUTION OF THE YEAR 2/3

Criteria	(500 characters maximum per item)
Target market	
Describe the organisational structure in place to manage innovation. Specify whether the solution was developed taking an open innovation approach (with a large group or fintech company)	
Time devoted to innovation	
Disruptive aspect of product or solution	

# AWARD FOR MOST INNOVATIVE TECHNOLOGICAL SOLUTION OF THE YEAR 3/3

Criteria	(500 characters maximum per item)
Type of technology used	
Target/actual results. Specify the maturity of the solution, and what you are planning for its future rollout. How does it fit or will it fit into the market with the existing systems?	
Added value of product or solution	



# AWARD FOR MOST INNOVATIVE BUSINESS SOLUTION OF THE YEAR 1/1

Please tick

Criteria	(500 characters maximum per item)
Can you describe your strategy and aims?	
What are the differentiating factors? What technology is used?	
What are the KPIs identified and pursued?	
What billing model / price structure do you use (fixed fees, subscription, per service, percentage of assets, etc.)?	
What results have been achieved? How does your solution bring added value in this period of economic crisis?	



# AWARD FOR BEST SUSTAINABLE INITIATIVE 1/2

Please tick

Criteria	(500 characters maximum per item)
Can you define your purpose?	
How do innovative technologies enable you to better take environmental, social and governance issues into consideration in your business?	
Has the health and economic crisis led you to adopt a policy of corporate citizenship or strengthen your existing policy to support the ecological transition and/or social issues? What role has innovative technology played?	
How do you communicate with your clients about your sustainability policy? Using which communication channels?	
How do you demonstrate transparency relative to how you use your customers' data? What guarantees do you give your customers concerning protection of their data? What is your procedure/organisational structure as regards cyber-security?	

## AWARD FOR BEST SUSTAINABLE INITIATIVE 2/2

Criteria	(500 characters maximum per item)
<p>Has your company's digital transformation and/or use of innovative technologies had a positive impact on the environment (reducing consumption of paper, electricity, transportation etc.) ? How do you measure this impact in the short and long term?</p>	
<p>Has your company's digital transformation and/or use of innovative technologies had a positive impact on society (creating jobs, changes to governance, taking account of gender equality and diversity etc.)?</p>	
<p>How do you measure this impact on society in the short and long term?</p>	

## **APPENDICES**

*Optional*

### **Documents provided:**

You may attach a PowerPoint consisting of a maximum of four slides for each award for which you are applying or a video of a maximum of 3 minutes.

No additional appendices will be accepted.

Number of PowerPoints attached (1 maximum per award) or a video of a maximum of 3 minutes.

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